



2025 MAY CATALOG



800.742.8872

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PICTURUSA.COM

NEW SPINNING WHEEL DESIGNS

Each design features a “wheel” that spins to reveal fun, moving elements on the front of each card.



62103 \$4.95
Sweet Birthday Wishes
...for a birthday just as special as you!



62104 \$4.95
May happiness follow you today and throughout the year.
Happy Birthday



62105 \$4.95
Wishing you a truly magical day!
Happy Birthday



62106 \$4.95
Happy Birthday Wishes
Hooray it's your day!
May you celebrate this birthday in the most spectacular way!



62107 \$4.95
Wishing you a birthday bursting with excitement!



62108 \$4.95
Wishing you a day full of pure love and joy. Happy Birthday

Spin wheel here!



62109 \$3.95
Happy Birthday
Hope your day is as beautiful as you are!



62110 \$3.95
Big Birthday Love
...from my heart to yours on this special day.



62111 \$3.95
Happy Birthday
You deserve everything this special day brings.



62112 \$3.95
Happy Birthday
May all your wishes and dreams come true.

BIRTHDAY



62113 \$3.95
Happy Birthday
 May your every wish come true.



62114 \$3.95
Happy Birthday, Gorgeous
 You deserve a day that is as fabulous as you.



62115 \$3.95
Happy Birthday
 Get carried away in all of the happiness of the day!



62116 \$3.95
Happy Birthday
 A toast to you and a beautiful year ahead!



62117 \$3.95
Happy Birthday
 Wishing the best for you, today and every day.



62118 \$3.95
The Sweetest of Birthdays
 ...is wished for you!



62119 \$3.95
Brightest Birthday Wishes
 May this day be even better than you imagined!



62120 \$3.95
It's Your Day
 Relax, unwind and have a Happy Birthday!



62121 \$3.95
Party Time!
 Hope your birthday is as awesome as you!



62122 \$4.25
A Year of Magic
 ...lies ahead. Happy Birthday

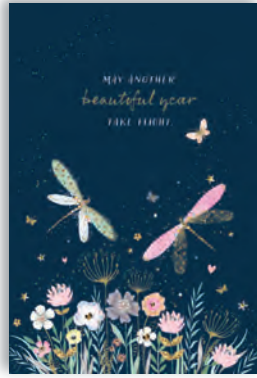


62123 \$4.25
Growing More Vibrant
 ...every year. Happy Birthday

BIRTHDAY



62124 \$3.95
Life should not only be lived, it should be celebrated. - Osho
 May the year ahead be one filled with moments that become memories you will treasure for a lifetime.
 Happy Birthday



62125 \$3.95
May another beautiful year take flight.
 Wishing you a very Happy Birthday.



62126 \$3.95
Happy Birthday
 Sending you wishes for a beautiful day that you will look back on joyfully for years to come.



62127 \$3.95
Best Wishes on Your Birthday
 May your special day bring you a happiness that never fades.



62128 \$3.95
Happy Birthday to someone who makes the world a better place every day
 ...just by being you! Wishing you a day that is as amazing as you are.



62129 \$3.95
Happy Birthday!
 Hope it's a blast!



62130 \$3.95
Happy Birthday
 Wishing you a day that's simply sweet!



62131 \$3.95
Thanks for Being Born
 Life would be boring without you in it. Wishing you the happiest of birthdays!

FUNNY BIRTHDAY



62132 \$3.95
Happy Birthday
 May every moment of this day be filled with celebration!



62133 \$3.95
On Your Birthday
 May the day bring you a sense of joy with the present and excitement and promise for the year ahead.



30513 \$3.95
Lost Puppy
 Birthdays can really be a pain in the butt! Have a good one!



62137 \$3.95
When you reach that wonderful age where you've finally found yourself... but can never find your glasses... or your keys. Wishing you an unforgettable birthday!

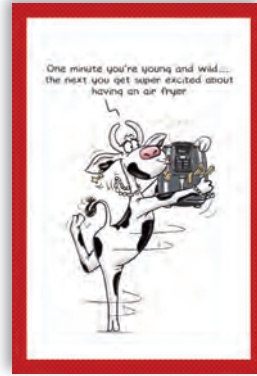
FUNNY BIRTHDAY (CONT.)



62138 \$3.95
Sputtering, leaking and won't stop backfiring... the car's not in great condition either.
 Still kickin' after all these years!
 Happy Birthday



62139 \$3.95
Do you think my swing is improving? Yes, but try hitting the ball this time...
 Can't miss the chance to wish you a Happy Birthday.



62140 \$3.95
One minute you're young and wild... the next you get super excited about having an air fryer.
 Ahh, how times have changed.
 Happy Birthday



62141 \$3.95
Oh my God! I'm turning into my mother!
 Relax... you don't look a day over caterpillar. Happy Birthday



62142 \$3.95
Do you have any condoms? Yes sir. Do you want me to put them on your bill? Don't be ridiculous, I'd suffocate!
 Wishing you an un-bill-ivable birthday!



62143 \$3.95
You look the same as you did on your 21st
What? Hot, sexy, irresistible?
No...drunk.
 After a few drinks, no one will notice you're another year older!
 Happy Birthday



62144 \$3.95
It's around here somewhere. That's the last time we buy a white car.
 Get lost in the celebration!
 Happy Birthday



62145 \$3.95
Everything's fine.
 Don't count the candles. Just enjoy the glow.
 Happy Birthday!

BIRTHDAY MONEY HOLDER



62146 \$3.95
Happy Birthday!
 Hope it's a blast!

BIRTHDAY FRIEND

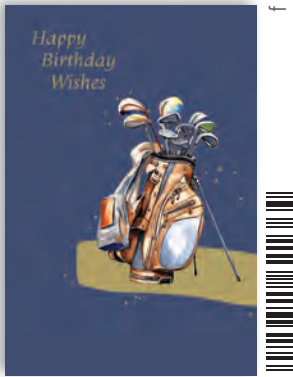


62134 \$3.95
Life is just peachy with friends by your side
 Happy Birthday to a friend who makes life so much sweeter!



62135 \$4.25
Let us be grateful to the people who make us happy; they are the charming gardeners who make our souls blossom. - Marcel Proust
 Thankful for you, my friend.
 Happy Birthday

BIRTHDAY FOR HIM



62136 \$3.95

Happy Birthday Wishes
May the only slice you see today be from your birthday cake!

BIRTHDAY GRANDFATHER



62147 \$3.95

Grandpa, You're Timeless
May your birthday be a reflection of the truly remarkable man that you are.

WEDDING



62148 \$3.95

Congratulations On Your Wedding Day
May the profound love you feel for each other on your wedding day carry with you both all the years of your lives.

BON VOYAGE



62149 \$3.95

Bon Voyage
Wherever the road takes you, may happiness follow you throughout.

THANK YOU



62150 \$3.95

Thank You
I am overwhelmed with gratitude for your kindness.



62151 \$3.95

Thank You
You really are the best!

BLANK NOTE



62152 \$4.25

Blank inside

GET WELL



62153 \$3.95

Sending Sunny Wishes
...that brighter days are on their way. Get Well Soon

THINKING OF YOU



62154 \$3.95

Have a Big Ol' Cup of Get Well
...and feel better soon!



62155 \$3.95

Thinking of You
Just a little note to say that you were on my mind today, and that no matter near or far a part of me is where you are.

SYMPATHY



62156 \$3.95

With Sympathy
May the care and love of those around you provide comfort and guide you in the days ahead.

For display options
CONTACT SALES.
800.742.8872
sales@picturausa.com

SUMMER SEASONAL SPECIAL!

Keep your seasonal racks filled through summer with
PICTURA'S SUMMER SEASONAL SPECIAL!

Order a minimum of 24 pkts,
and you are eligible to return by 8/29/25*

Choose between the following:
(Best-selling assortments chosen by Pictura)

May 2025 Program
Eric Decetis
Sara Miller
From Me To You



Don't miss this opportunity to try a new look for your store, risk-free!

*Summer Seasonal Special must be ordered by 6/16/25 to be eligible for return.
*To qualify for this offer you must be a Pictura Premier Bronze customer or higher.



PARTY PARTNERS

Party Partners is a collection of party favors, banners, tabletop décor, candles, seasonal products, and so much more! We have been adding innovative designs to celebrations since 1999.

Scan the QR code to view this catalog and all our other catalogs online.



HAVE YOU SEEN OUR PARTY — AND — GIFT WRAP LINES?



LoveVivid

LoveVivid is a collection of gift bags, wrapping paper, gift tags, canvas bags and tea towels handmade from recycled cotton and recycled kraft papers.

We use water-based inks, skillfully mixed by hand, making every print a mini work of art! GRS & FSC approved, we bring you a responsibly sourced collection that doesn't cost the Earth.

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NEW CUSTOMERS

Welcome to the ever-growing Pictura family! We look forward to a long and successful partnership. So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

MINIMUM ORDERS

Minimum Opening Order: \$150.00
Minimum Reorder: \$75.00
Orders less than minimum are subject to a \$10.00 service charge.

PLACING YOUR ORDER

Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance. If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

1. **ORDER ONLINE**
www.picturausa.com
2. **SERVICE IN YOUR STORE**
Call **1-800-742-8872 (1-800-PICTURA)** and arrange for a local representative to visit your store.
3. **ORDER OVER THE PHONE**
Call **1-800-742-8872 (1-800-PICTURA)** and speak to one of our experienced customer service staff.
4. **TOLL FREE FAX**
Fax your order to us at your convenience—anytime day or night. 24 hour fax: **1-800-453-3319**.
5. **MAIL OR EMAIL**
Mail your order or email a scanned copy to **sales@picturausa.com**.

PRICES

Prices in the catalog are listed in U.S. dollars. All card prices shown are retail. Wholesale cost is 1/2 retail on cards. All prices are subject to change without notice.

ERRORS

Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

PAYMENT TERMS

Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

PAST DUE ACCOUNTS

Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

SHIPPING

All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship Fed Ex Ground or UPS.

RETURNS AND CLAIMS

All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

DAMAGED CLAIMS

It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

REFUSED SHIPMENTS

Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

CREDITS

All credits issued will be applied toward future purchases. We do not offer cash refunds.

BACKORDERS

Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling \$30 or more are kept on file until the goods are shippable.

THANK YOU

Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success. We greatly appreciate the confidence you have in Pictura and thank you for your business.

Cover Art ©Sara Miller Design Ltd.

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