



2024 MAY CATALOG



800.742.8872 ■ sales@picturausa.com ■ picturausa.com



 birthday



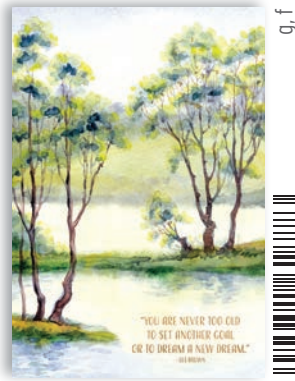
61885 \$3.95
Go Shorty It's Your Birthday
Gonna party 'cause it's your birthday!



61886 \$3.95
May you find every happiness you seek today and in the year ahead.
Happy Birthday



61887 \$3.95
Wishing you an enchanting birthday filled with magical moments you will cherish forever.



61888 \$3.95
"You are never too old to set another goal or to dream a new dream." -Les Brown
May today bring you warm memories of birthdays past, and joy for what is yet to come. Happy Birthday



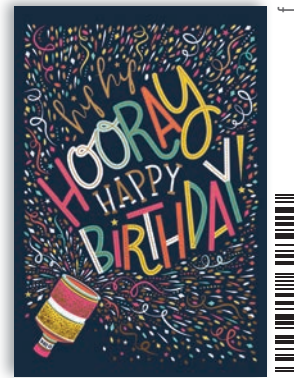
61889 \$3.95
Happy Birthday
Sending a bouquet of beautiful birthday wishes especially for you.



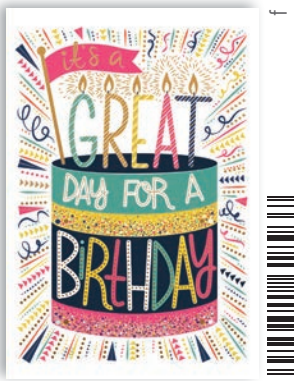
61890 \$3.95
Happy Birthday
Wishing you beautiful things today and in the year to come.



61891 \$4.25
Happy Birthday
Wishing you big surprises and lots of love on your special day.



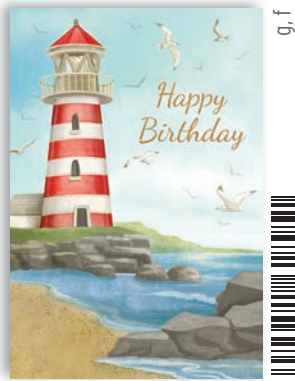
61892 \$3.95
Hip Hip Hooray Happy Birthday
Hope it's an absolute blast!



61893 \$3.95
It's a great day for a Birthday
And an even better day to celebrate you!



61894 \$3.95
Happy birthday to you!
May all your birthday wishes come true.



61895 \$3.95
Happy Birthday
May the light of this special day guide you along your way.



61896 \$3.95
Happy Birthday
Wishing you a relaxing day celebrating in your own special way.



61897 \$3.95
May peace and tranquility be yours today.
Happy Birthday



61898 \$4.25
Happy Birthday
Hope your day is simply perfect!



61899 \$4.25
An All-Star Birthday Wish
Especially for you! Happy Birthday



61900 \$4.25
Birthday Wishes
...for a wonderful day and
smooth-sailing year ahead!



61901 \$4.25
The stars are perfectly aligned...
...for the most spectacular year ahead!
Happy Birthday



61902 \$3.95
To Someone Special
Wishing you a day blooming with sweet
celebrations from start to finish.
Happy Birthday



61903 \$3.95
A Wish for You
Cool, calm breezes, smiles, friends and
laughter, may your birthday be full of all
the joys most sought after.



61904 \$3.95
Happy Birthday to You
Just a little note to let you know I am
thinking of you on your special day.
May it be all that you wish for and more.

friend birthday



61905 \$3.95
This is your day.
Enjoy some well-deserved rest and relaxation,
and have a happy birthday.



61906 \$3.95
*A friend makes even the smallest of moments
seem everlasting.*
Whether we are side by side or miles apart, our
friendship is cherished dearly in my heart.
Happy Birthday



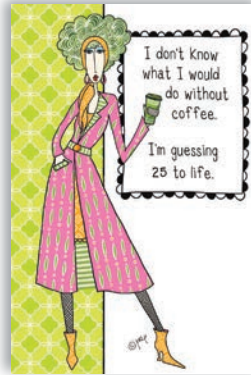
funny birthday



g, f, e



20369 \$3.95
Being a functional adult every day seems a bit excessive.
Live today like you are in your 20s!
Happy Birthday



g, f, e



20370 \$3.95
I don't know what I would do without coffee. I'm guessing 25 to life.
Wishing you a fa-BREW-lous birthday!



g, f, e



20371 \$3.95
Apparently "wine" is not an appropriate answer to "what motivates me" I disagree. Wine is the appropriate answer to everything. Cheers and Happy Birthday!



e



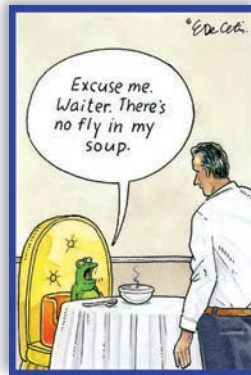
30500 \$3.95
I booked a trip to Honolulu for your birthday. I'll let you know when I get there.
Here's to hoping you get lei'd on your birthday!



e



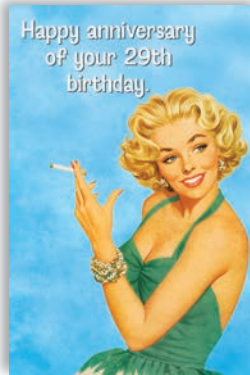
30501 \$3.95
Seat's taken, Granny. And while you're up...ball of yarn, please. Chop-chop.
Happy Birthday! It's your day to call the shots.



e



30502 \$3.95
Excuse me. Waiter. There's no fly in my soup.
Wishing you an unFROGettable birthday.



e



61907 \$3.95
Happy anniversary of your 29th birthday.
You still look great for your fake real age!



e



61908 \$3.95
So you're getting older! Welcome to the club - You're going to love it!
We party early and nap hard!
Happy Birthday!



e



61909 \$3.95
Cranky cat heard it's your birthday.
Cranky cat don't give a damn!



e



61910 \$3.95
Attractive, brilliant, funny, interesting, charming...
But enough about me. This is supposed to be about you! Happy Birthday!



e



61911 \$3.95
Well yes, we did invite you to a bottomless brunch but I think you may have misunderstood!
No misunderstanding over here...you're definitely another year older!
Happy Birthday



e



61912 \$3.95
All my friends say it takes a lot of balls to play golf like I do!
And even more balls to admit your age!
Happy Birthday



61913 \$3.95
Chocolate comes from cocoa, which is a tree. That makes it a plant, so chocolate is a salad!
 With age comes wisdom. Happy Birthday



61914 \$3.95
If things improve with age... we must be darn near perfect by now!
 Happy Birthday



61915 \$3.95
Don't freak out! It's just another birthday!



61916 \$3.95
Happy Birthday to you, Happy Birthday to you! Happy Birthday you're awesome! Happy Birthday to you.

 wedding



g, f, dc



61917 \$4.25
Always & Forever
 Wishing you a wedding day that overflows with love and happiness.

 thank you

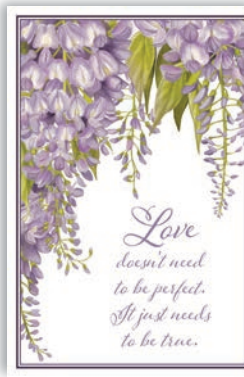


f



61918 \$3.95
Thank you so very much You're simply the best!

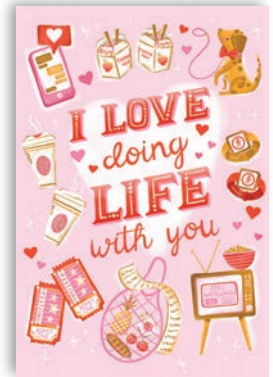
 love



f



61919 \$3.95
Love doesn't need to be perfect. It just needs to be true. ...and that is the kind of love I have found in you.



e



61920 \$3.95
I love doing life with you (Blank Inside)

 get well



e



61921 \$3.95
 May you get well soon.



g, f



61922 \$3.95
Sending Get Well Wishes
 Thinking of you and hoping you feel better soon!

 sympathy



f



61923 \$3.95
With Sympathy
 Sending gentle thoughts of consolation to get you through this time.



61924 \$3.95
With Deepest Sympathy
 Wishing you strength today and peace and healing love in the days that follow.



For every card purchased, we donate a portion of the sale directly to the Brain & Behavior Research Foundation to help alleviate suffering caused by mental illness through their direct funding of in-depth science and research. We welcome you to join us in making a difference, one card at a time, From Me To You.

Card size: Approx 3 7/8" x 5 1/8" (folded)

For more information about the Brain & Behavior Research Foundation and their mission, visit www.bbrfoundation.org.



birthday



0004.05116 \$3.25
Happy Birthday to You
Wishing you many more bright and sunny years to celebrate.



0004.05117 \$3.25
May every road that lies ahead...
...lead you to a new and wonderful destination. Happy Birthday



0004.05118 \$3.25
May all the simple pleasures of life be yours today. Happy Birthday



0004.05119 \$3.25
Berry Sweet Birthday Wishes
...from me to you.



0004.05120 \$3.25
From sunrise to sunset, may this birthday be one you will never forget.



0004.05121 \$3.25
Grateful to have a friend like you in my life. Wishing you a very Happy Birthday.



anniversary



0004.05122 \$3.25
May you always find a little romance in every moment of your lives.
Happy Anniversary



get well



0004.05123 \$3.25
Feeling under the weather?
I hope this note brings you some cheer and lets you know that I am thinking of you.

summer seasonal special!

Keep your seasonal racks filled through summer with PICTURA'S SUMMER SEASONAL SPECIAL!



Order a minimum of 24 pkts, and you are eligible to return by 8/31/24*

Choose between the following:
(Best-selling assortments chosen by Pictura)

May 2024 Program
Eric Decetis
Heart and Home
From Me To You



Don't miss this opportunity to try a new look for your store, risk-free!

*Summer Seasonal Special must be ordered by 6/15/24 to be eligible for return.

*To qualify for this offer you must be a Pictura Premier Bronze customer or higher.

summer promo!

Order ANY full programs below by 7/31/24 & receive
FREE freight on cards, FREE display,
FREE freight on display & Net 60 dating!

Looking for more options? Contact us directly!

Please note: All display sizes listed in catalog are approximate. Call for detailed measurements if necessary.



72 Pocket
Best-Seller Program

72 designs (6pcs/design)
Display Size: 72" x 19" | **FREE Display!**
Approx. cost: \$850



0910.72BESTSELLER



99 Pocket
Best-Seller Program

99 designs (6pcs/design)
Display Size: 48" x 18" x 54" | **FREE Display!**
Approx. cost: \$1170



0910.99BESTSELLER

*Display is customized to fit your space.



QUAD 160
Best-Seller Program

160 designs (6pcs/design)
Display Size: 78" x 27" | **FREE Display!**
Approx. cost: \$1896



0910.160BESTSELLER



4 Andrews Drive
Woodland Park, NJ 07424

Prsrt STD
US Postage
PAID
S Hackensack, NJ
Permit # 897

new customers

Welcome to the ever-growing Pictura family! We look forward to a long and successful partnership. So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

minimum orders

Minimum Opening Order: \$150.00
Minimum Reorder: \$75.00
Orders less than minimum are subject to a \$10.00 service charge.

placing your order

Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance. If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

1. **order online**
www.picturausa.com
2. **service in your store**
Call 1-800-742-8872 (1-800-PICTURA) and arrange for a local representative to visit your store.
3. **order over the phone**
Call 1-800-742-8872 (1-800-PICTURA) and speak to one of our experienced customer service staff.
4. **toll free fax**
Fax your order to us at your convenience—anytime day or night. 24 hour fax: 1-800-453-3319.
5. **mail or email**
Mail your order or email a scanned copy to sales@picturausa.com.

prices

Prices in the catalog are listed in U.S. dollars. All card prices shown are retail. Wholesale cost is 1/2 retail on cards. All prices are subject to change without notice.

errors

Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

payment terms

Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

past due accounts

Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

shipping

All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship Fed Ex Ground or UPS.

returns and claims

All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

damaged claims

It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

refused shipments

Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

credits

All credits issued will be applied toward future purchases. We do not offer cash refunds.

backorders

Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling \$30 or more are kept on file until the goods are shippable.

thank you

Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success. We greatly appreciate the confidence you have in Pictura and thank you for your business.

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