



AUGUST 2025

CATALOG

SALES@PICTURAUSA.COM

PICTURAUSA.COM

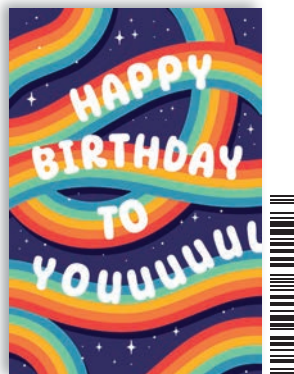
800.742.8872



62157 \$4.25
It's your birthday...take it easy!
and have a perfectly relaaaaaaxing day!



62158 \$4.25
You're shrimpy the best!
Happy Birthday
Wishing you a day that is a
step above the rest!



62159 \$4.25
Happy Birthday to Youuuu
...uuuuuuuuuu!



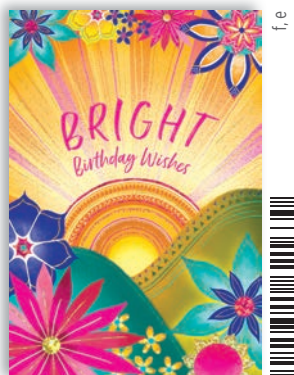
62160 \$4.25
May this be a year of wishes come true!
Happy Birthday



62161 \$4.25
Happy Birthday
Wishing you the best year yet!



62162 \$4.25
A Beautiful Day To Celebrate
...fabulous, wonderful YOU!



62163 \$4.25
Bright Birthday Wishes
Just for you!



62164 \$4.25
Happy Birthday
Wishing you a celebration that
never ends!



62165 \$4.25
Happy Birthday
Wishing you the royal treatment
on your special day!



62166 \$4.25
Happy Birthday
Wishing an amazing day to someone
who lights up every room!



62167 \$4.25
Glamorous Birthday Wishes
...for an absolutely beautiful year.



62168 \$4.25
In Your Birthday Era
Rhinestones, glitter and boots tap the
beat for a birthday celebration that's
a real treat!



62169 \$4.25
The happiest of birthdays!
...is wished from me to you!



62170 \$4.25
Life is a Great Adventure
May you live every day to its fullest potential. Happy Birthday



62171 \$4.25
Sparkling Birthday Wishes
May sweetness and joy shine all throughout your day!



62172 \$4.25
Beautiful Birthday Wishes
May the day bring a sense of renewal and opportunity for the year that lies ahead.



62173 \$4.25
Happy Birthday!
May every candle turn into a wish come true on your birthday and the whole year through!



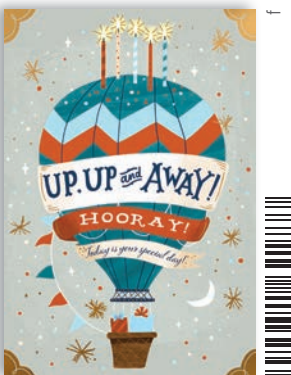
62174 \$4.25
Happy Birthday
Wishing you a day filled with fun and excitement!



62175 \$4.25
Happy Birthday
Cheers to many more years of celebration!



62176 \$4.25
Happy Day!
May this coming year gift you everything that you wish for! Happy Birthday



62177 \$4.25
Up, Up and Away! Hooray!
Today is your special day!
Wishing you a birthday full of joy and a year that brings you to new heights!



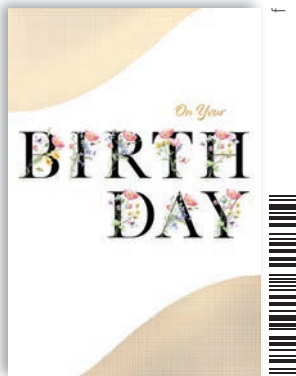
62178 \$4.25
Happy Birthday!
No need to get your feathers ruffled, you're still a spring chicken!



62179 \$4.25
Happy Birthday!
HOORAY! It's your big day!



62180 \$4.25
On Your Birthday
May the simple pleasures of life bring you a peaceful happiness that warms your heart.



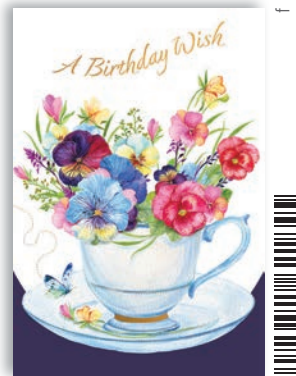
62181 \$4.25
On Your Birthday
 Wishing you a day full of special moments that become beautiful memories.



62182 \$4.25
May this year be full of wild wonders
 ...and may those wonders begin today!
 Happy Birthday



62183 \$4.25
Treat Yourself!
 It's your birthday...
 you deserve it!



62184 \$4.25
A Birthday Wish
 ...that your cup runneth over with beauty, joy, and all things wonderful.



62185 \$4.25
Life rewards those who dare to believe in their infinite potential. - Unknown
 On your birthday, may your wishes be limitless and all your dreams come true.



62186 \$4.25
Bubbling with excitement...
 to wish you an uplifting birthday!



62187 \$4.25
May Your Birthday
 ...be a day of celebration and a new chapter of endless possibilities.



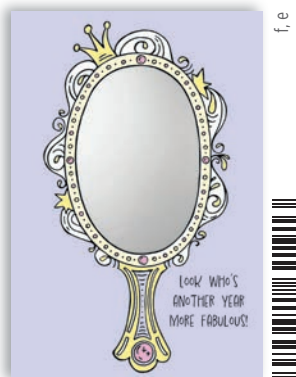
62188 \$4.25
On Your Birthday
 Wherever your path takes you this year, may it be full of joy and excitement.



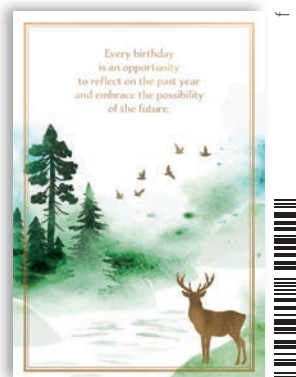
62189 \$4.25
Let loose and be a silly goose!
 Wishing you a delightfully fun birthday.



62190 \$4.25
Happy Birthday
 Sprinkles and candles, a joyous display!
 A birthday delight to brighten the day!
 Wishing you a very Happy Birthday.



62191 \$4.25
Look who's another year more fabulous!
 Hope your special day is as beautiful as you are!



62192 \$4.25
Every birthday is an opportunity to reflect on the past year and embrace the possibility of the future.
 Wishing you a very Happy Birthday



62193 \$4.25
Happy Birthday
Let the party begin!



62194 \$4.25
HAPPY
Spelling out only the happiest wishes
for you on your birthday!



62195 \$4.25
Happy Birthday Wishes
...for a day and year full of relaxation
and adventures!



62196 \$4.25
Life is better with flowers
...and a little bit of cake! Happy Birthday



62197 \$4.25
"Growing old is mandatory; growing up
is optional." - Chili Davis
Enjoy every moment of your special day.
Happy Birthday



62198 \$4.25
Happy Birthday
Wishing you a day that sparkles and
shines as brightly as you do!



62199 \$4.25
You're all kinds of awesome
Hope your birthday is, too!



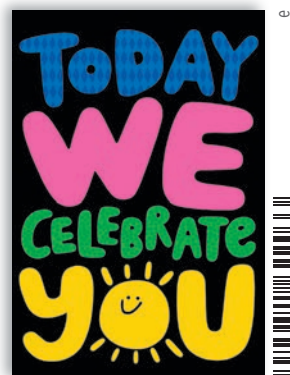
62200 \$4.25
Wishing you a birthday...
...that is so "beary" special!



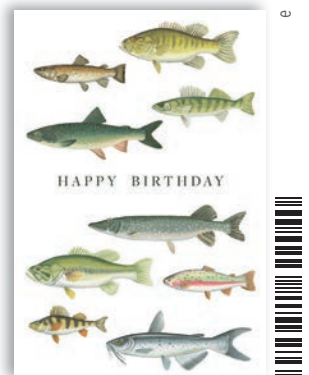
62201 \$4.25
Happy Birthday to You
May good luck and happiness
follow you all year through.



62202 \$4.25
Let's party!
Wishing you an awesome birthday!



62203 \$4.25
Today we celebrate you
...and what a joy to be able to!
Happy Birthday



62204 \$4.25
Happy Birthday
Here's to another year full of all
the things you enjoy!



62210 \$4.25

Today You're 1

It's hard to believe how fast time has flown. You started out so small, but how quickly you've grown. Let's have a celebration full of so much fun, your birthday is here and now you are ONE! Happy Birthday



62211 \$4.25

Today You're 2

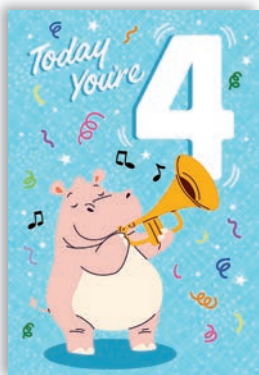
It's hard to believe how fast time has flown. You started out so small, but how quickly you've grown. A big celebration, for you, that's who! Your birthday is here, and you're turning TWO! Happy Birthday



62212 \$4.25

Today You're 3

It's hard to believe how fast time has flown. You started out so small, but how quickly you've grown. Your birthday is here, today you're THREE! No one can be happier than little ol' me! Happy Birthday



62213 \$4.25

Today You're 4

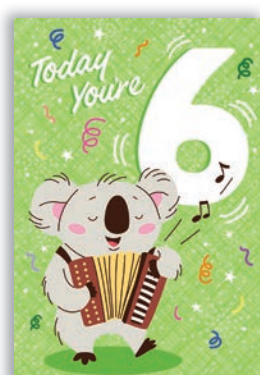
It's hard to believe how fast time has flown. You started out so small, but how quickly you've grown. A kid so great we couldn't ask for more. Hip, hip hooray, you're turning FOUR! Happy Birthday



62214 \$4.25

Today You're 5

How fast you're growing up before our eyes, you're turning FIVE today, wow, how time flies! With every laugh and every cheer, this special day is finally here. Happy Birthday



62215 \$4.25

Today You're 6

It's hard to believe how fast time has flown. You started out so small, but how quickly you've grown. Let's have a celebration full of so much fun, knowing that the best days are yet to come. Happy Birthday



62216 \$4.25

15

Wishing you the best birthday ever!



62217 \$4.25

16

Wishing you the best birthday ever!



62218 \$4.25

18

Eighteen + Awesome. Wishing you the best birthday yet!



62219 \$4.25

Sister

May your birthday be full of sweet surprises and reasons to smile.



20382 \$3.95
I'm trying to cut down on my swearing.
Let's see how the f*ck that goes!
Wishing you the best f*cking
birthday EVER!



20383 \$3.95
I'm never sure if I actually have free time
or if I just keep forgetting stuff.
But I could never forget your birthday!
Hope you have a great day!



20384 \$3.95
I'm not saying I'm old, BUT... my dinnertime
and bedtime are getting very close.
Today is the exception... let's party 'til the
sun comes up!



20385 \$3.95
Thank you craft beer for making my
drinking problem seem like a hobby.
"Hoppy" birthday to you!



30514 \$3.95
I wish he'd hurry the hell up.
I wish he'd slow the hell down.
Time slows down for no one!
Happy Birthday



30515 \$3.95
Sometimes I think you care more about
that dog than you do about me.
Have a doggone happy birthday!



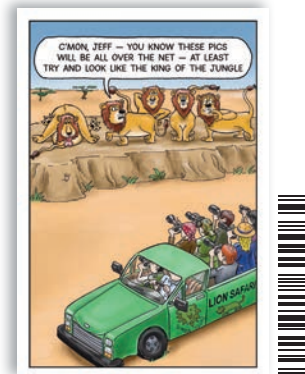
30516 \$3.95
Tell you what, bro. This new spot
next to the carwash... epic!
Wishing you a birthday that really
hits the mark!



30517 \$3.95
Cool hat, Walter. Where'd you get it?
It came with the meal.
Today's the day to indulge!
Happy Birthday



62205 \$3.95
Due to cutbacks, this is currently
the most effective treatment
we can offer you.
Due to cutbacks, this card is
your birthday gift!



62206 \$3.95
C'mon Jeff - You know these pics will be
all over the net - at least try and look like
the king of the jungle
Happy Birthday to someone that always
stands out from the crowd!

BIRTHDAY HUMOR



62207 \$3.95
Well, I guess that settles that old argument.
With age comes wisdom!
Wishing you a Happy Birthday



62208 \$3.95
I didn't know you'd taken up pole dancing?
I haven't. I'm just trying to get out of the shower!
Your birthday is the perfect day to break out those dance moves... just don't hurt yourself!



62209 \$3.95
Wine First Aid
Open the bottle to allow it to breathe.
If it does not look like it's breathing... give it mouth to mouth.
Seems reasonable enough to me!
Happy Birthday

WEDDING



62220 \$4.25
To The Happy Couple
May your marriage be a beautiful reflection of the love you share.
Congratulations!



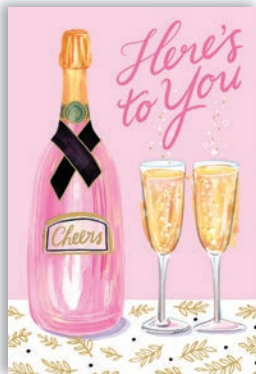
62221 \$4.25
Love, Laughter and Happily Ever After
All these things and more are wished for you on your wedding day.

WEDDING SHOWER



62222 \$4.25
To The Beautiful Bride-To-Be
So excited to be with you as you step into this new and exciting part of your life.
Congratulations

ANNIVERSARY



62223 \$4.25
Here's to You
A love like yours is something to be celebrated. Happy Anniversary



62224 \$4.25
That's what true love is. It cannot be broken, it cannot be chipped away, it's eternal, everlasting, and it can weather any storm. -Alyson Noel
Happy Anniversary to a couple whose love stands the test of time.

ANNIVERSARY WIFE



62225 \$4.25
Happy Anniversary to my Wife
I love you more than all the stars in the sky
In every single universe, I would choose you over and over again.

BABY



62226 \$4.25
Welcome to the World
We are so glad you are here.
Congratulations on your beautiful new baby.

THANK YOU



62227 \$4.25
A note to say...
Thank You



62228 \$4.25
Thank You! Thank You! Thank You!
I can't thank you enough!



62229 \$4.25
With Deepest Thanks
Your thoughtfulness means so much.

FRIENDSHIP



62230 \$4.25
Friends like you are rare
And I am so glad we found each other.

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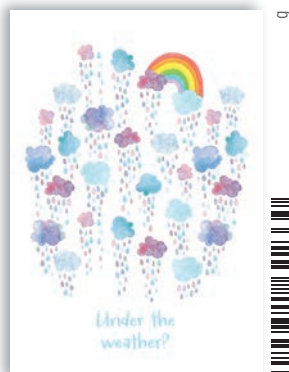


62231 \$4.25
(Blank Inside)



62232 \$4.25
(Blank Inside)

GET WELL



62233 \$4.25
Under the weather?
Hope you'll be feeling bright
and sunny again soon.



62234 \$4.25
A cozy cup of comfort
...and a wish that you'll feel better soon!

SYMPATHY



62235 \$4.25
With Sympathy
Sending you love and wishing you
peace during this difficult time.



62236 \$4.25
With Deepest Sympathy
My heart goes out to you during
this time of grief. I am here to
help you through this in any way I can.



62237 \$4.25
A Message of Comfort
A life well-lived leaves behind signs
of beauty that can be seen through
the eyes of all those that love them.
Thinking of you during this time.

LOSS OF PARTNER



62238 \$4.25
To feel great loss is to have known
great love. -Unknown
Though words can only offer so much
comfort, may you find strength in the
memories of your beloved partner.

SUMMER TREND & GIFT SPECIAL

**EXPIRES
10/15/25**

15% OFF all TREND CARD & GIFT Programs PLUS free freight

- Year of Birth Program
- Champagne Sound Card Program
- Vintage Year Program
- Pop-Up Program (Petite & Grande spinner)
- Smart Cloth Program
- Purse Pad Program

* must order full program of any of the above options to qualify.

**Contact us to
receive samples
for these programs!**

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sales@picturausa.com
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Woodland Park, NJ 07424
www.picturausa.com



YEAR OF BIRTH CARDS

Our best-selling cards filled with fun trivia from the year you were born.



CHAMPAGNE SOUND CARDS

Cards in the shape of a Champagne bottle with fun sounds and greetings.



VINTAGE YEAR CARDS

Wine themed cards filled with fun trivia from the year you were born.



POP-UP (PETITE & GRANDE) CARDS

When these cards are opened, the design "pops up" to reveal a beautifully crafted and refined piece of artwork.



SMART CLOTHS

Microfiber lens cleaning cloth with clasp. The cloth neatly tucks away inside attached pouch. Perfect for cleaning glasses, tablets and computer and phone screens.

PURSE PADS

A compact, all-in-one pad that includes 60 sheets of paper, pen, inside pocket & magnetic closure. Each design is beautifully refined.



PREMIER REWARDS PROGRAM

BRONZE

Reach \$750 annual net sales
in order to become a
Bronze Pictura Customer
and you will qualify to receive
all the benefits listed below.

**20% Exchanges on
Everyday Card Orders**

**100% Guaranteed
Seasonal Cards**

SILVER

Reach \$2,500 annual net sales
in order to become a
Silver Pictura Customer
and you will qualify to receive
all the benefits listed below.

**20% Exchanges on
Everyday Card Orders**

**100% Guaranteed
Seasonal Cards**

**NET 60 terms* on Everyday
Orders**

**30% Introduction Discount
on select new programs****

GOLD

Reach \$5,000 annual net sales
in order to become a
Gold Pictura Customer
and you will qualify to receive
all the benefits listed below.

**20% Exchanges on
Everyday Card Orders**

**100% Guaranteed
Seasonal Cards**

**NET 60 terms* on Everyday
Orders**

Free Freight on all products

**50% Introduction Discount
on select new programs****

**Pictura credit cash back
on your total net sales**

Please note that these rewards may be exempted for customers that have other pre-existing terms with the Pictura corporate office. Contact Pictura customer service for any questions.

*In order to qualify for terms you must have an approved credit request. Your payment terms may change if not followed.

**Contact your local sales representative or call us at 1-800-742-8872 for information on all programs that apply.

Terms, conditions and guidelines of the Premier rewards program can be found at
www.picturausa.com/premierrewards. Terms, conditions and guidelines are subject to change.

PRICE BAR CODES



\$3.25 Price Code



\$3.75 Price Code



\$3.95 Price Code



\$4.25 Price Code



\$4.95 Price Code



NEW CUSTOMERS

Welcome to the ever-growing Pictura family!
We look forward to a long and successful partnership.
So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

MINIMUM ORDERS

Minimum Opening Order: \$150.00
Minimum Reorder: \$75.00
Orders less than minimum are subject to a \$10.00 service charge.

PLACING your ORDER

Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance. If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

- 1. Order online**
www.picturausa.com
- 2. Service in your store**
Call **1-800-742-8872 (1-800-PICTURA)** and arrange for a local representative to visit your store.
- 3. Order over the phone**
Call **1-800-742-8872 (1-800-PICTURA)** and speak to one of our experienced customer service staff.
- 4. Toll free fax**
Fax your order to us at your convenience—anytime day or night. 24 hour fax: **1-800-453-3319**.
- 5. Mail or Email**
Mail your order or email a scanned copy to **sales@picturausa.com**.

PRICES

Prices in the catalog are listed in U.S. dollars.
All card prices shown are retail. Wholesale cost is 1/2 retail on cards. All prices are subject to change without notice.

ERRORS

Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

PAYMENT TERMS

Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

PAST DUE ACCOUNTS

Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

SHIPPING

All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship Fed Ex Ground or UPS.

RETURNS AND CLAIMS

All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

DAMAGED CLAIMS

It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

REFUSED SHIPMENTS

Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

CREDITS

All credits issued will be applied toward future purchases. We do not offer cash refunds.

BACKORDERS

Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling \$30 or more are kept on file until the goods are shippable.

THANK you

Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success. We greatly appreciate the confidence you have in Pictura and thank you for your business.

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