Birthday Humor!

**Dear Evelyn** - I want to go dancing for my birthday, but I'm afraid I'll make a fool of myself... Oh sweetie...don't be a dancing fool on your birthday! Be THE dancing fool! Happy Birthday!

**61242**

$3.75

**Dear Evelyn** - Should I celebrate my birthday with a frosty mug or a crystal goblet? You should celebrate your birthday with... good friends! I hope your cup (or goblet or mug) runneth over! Happy Birthday

**61243**

$3.75

**Dear Evelyn** - Sometimes I worry that I'm almost 'over the hill.' Pick a taller hill. Happy Birthday

**61244**

$3.75

**Dear Evelyn** - Sometimes my friends make me laugh so hard I wet my pants. What should I do? Throw on a diaper and count your lucky stars. Happy Birthday

**61245**

$3.75

**Dear Evelyn** - I want to go dancing for my birthday, but I'm afraid I'll make a fool of myself... Oh sweetie...don't be a dancing fool on your birthday! Be THE dancing fool! Happy Birthday!

**61246**

$3.75

**Dear Evelyn** - I'm getting a little older & want to celebrate my birthday appropriately. What should I do? Whatever you darn well please. It's your day! Do with it as you wish!

**61247**

$3.75

**Dear Evelyn** - I'd rather my birthday just slipped by unnoticed. Any suggestions? Honey, birthdays are like trapped gas at a dinner party. You hope it passes without anyone noticing...but it never does. Hope your birthday doesn't stink!

**61248**

$3.75

**Life is like a choc of boxlates...** Why yes, I have had a few glasses of wine...would you like to join me in celebrating your birthday?

**61249**

$3.75

**Happy Birthday to my friend and confidante...** and partner-in-crime, life-coach, cheerleader and all-around good egg.

**61250**

$3.75

I know you aren't big on birthdays and prefer to keep yours pretty low-key... HAPPY BIRTHDAY (you know what a terrible listener I am)

**61251**

$3.75

In honor of your birthday, I even straightened my hair...too much? Celebrate in style. It's your birthday!

**61252**

$3.75

Honey, look at the bright side. At our age, we know people think we're nuts... ...And frankly my dear, we just don't care. Happy Birthday!

**61253**

$3.75

So I decided to go for a run the other day, but then I thought...what if I fall in a hole, get attacked by a crocodile or am abducted by aliens? ...so I didn't go. I guess I pretty much saved my own life. Here's to making good decisions. Happy Birthday!
Steve fails to realize he’s putting out more than just the vibe...
Even at your age you still manage to turn heads everywhere you go.
Happy Birthday

I hope you know CPR because you’re taking my breath away!
Doesn’t getting older stink? Bright side is you still got it!
Happy Birthday

...then pick up my Rx. We also need milk.
Also, my mother is coming to stay with us for a few weeks so you’ll need to clean up the guest room.
Scott? Are you listening to me? SCOTT?? SCOTT!!
You know I can see you, Scott! Another year older...still smooth as ever. Happy Birthday

“No offense, Chad, but have you ever considered the keto diet?”
“I’ll have you know, Kevin, that I only indulge in Mrs. Wilson’s bird feeder these days. She only buys organic. Might want to try it.”
Today’s your big day. Have your cake and eat it too! Happy Birthday

“Hey Kevin, ever see an opportunity you know you shouldn’t take...but then you go ahead and do it anyway?”
“Don’t do it, Chad.”
Wishing you a Happy Birthday, with no regrets!

I know how to hold my liquor...I keep it in a flask taped to my thigh.
Cheers to a happy birthday!

Today is the perfect day...
To do whatever you please. It’s your birthday!

Some things are just better in person...
Like cake!!! Indulge and have a happy birthday!

Wish like ya mean it!
Happy Birthday
Happy Birthday
May your spirits soar high today!

It's Time To Party
...and celebrate YOU!
Happy Birthday

Happy Birthday to you!

Happy Birthday
Have your cake, and eat it too!

A balloon for every birthday wish...
...that is wished for you!

The more candles, the more light.
May you enjoy this day and every
day to follow. Happy Birthday

Special Birthday Vibes
being sent your way
...for a special, relaxing
and joy-filled day.

Happy Birthday
Have your cake, and eat it too!

Happy Birthday
May your year grow
into a beautiful one!

Make a Wish
...and have a great birthday!

Happy Birthday
May your spirits soar high today!

Party Time!
Wishing you a birthday filled with
good food and fun times.
Happy Birthday
Enjoy your day!

$3.75

May your spirits soar...
...today and throughout
the year ahead! Happy Birthday

$3.75

Bright Happy Wishes
...for you on your birthday.
May you enjoy every moment!

$3.75

Joy is in the little things.
Wishing you a joyful birthday.

$3.75

Happy Birthday
Celebrating in the BIGGEST
way possible!

$3.75

It's Your Day!
May each candle remind you of
so many good times shared and
so many more yet to come!

$3.75

May your birthday be a beautiful
beginning to a wonderful year ahead!

$3.75

How sweet it is
...to celebrate you! Happy Birthday

$3.75

Happiness Blooms
...in the most beautiful of ways.
Wishing you a very Happy Birthday

$3.75

Enjoy your day!

$3.75

It's Your Day!
May your birthday be a beautiful
beginning to a wonderful year ahead!

$3.75
Happy Birthday to you
May it be full of sweet surprises!

Let's Celebrate!
The happiest of birthdays is wished for you.

Oh Happy Day!
May today and every day bring you so much happiness. Happy Birthday

Happy Birthday
May this birthday be as bright and beautiful as you are!

Cheers
Here's to YOU on your birthday!

Fishing you a lazy day
Happy Birthday

Have a tee-riffic day!
Hope this year is on par with all you wish for! Happy Birthday

You're Super
Hope your birthday is too!

Refinement Key:
- g: glitter
- f: foil
- e: emboss
- dc: die-cut
- h: handmade
- fl: flocking
Belated

61299 $3.75
Happy Birthday
...a little bit late. (sending wishes via
turtle probably wasn’t the best idea)

Mother

61300 $3.75
To My Amazing Mom
You deserve nothing but the best,
on your birthday, and every day.
Sending these wishes your way with
big hugs & lots of love.

Father

61301 $3.75
Best Dad Ever
You deserve nothing but the best,
on your birthday, and every day.
Sending these wishes your way with
big hugs and lots of love!

Daughter

61302 $3.75
To a Very Special Daughter
You deserve nothing but the best,
on your birthday, and every day.
Sending these wishes your way
with lots and lots of love!

Son

61303 $3.75
To an Amazing Son
Hope your day is action packed
and just as fun as you are!
Wishing you a wonderful birthday
with lots of love.

Wife

61304 $3.75
To My Beautiful Wife
Wishing you the wonderful birthday
you truly deserve.

Husband

61305 $3.75
To My Husband
Happy Birthday Hot Stuff
I love you and hope you have
the best day possible!

One I Love

61306 $3.75
Birthday Wishes for the One I Love
May your birthday bring you as much joy and love
as you bring to me every day.

Brother

61307 $3.75
To the Best Brother in the World
Hoping the year ahead brings you
everything you wish for and more.
Happy Birthday!

Wedding Shower

61308 $3.75
On Your Bridal Shower
Wishing you much happiness
and love as you prepare for
the big day ahead!

Wedding

61309 $3.75
On Your Wedding Day
May each step you take,
bring you closer to each other.
Congratulations to a beautiful couple!

61310 $3.75
On Your Wedding
Sending you wishes of true happiness and love
that continue to grow with each passing year.
Congratulations
On Your Anniversary
It doesn’t matter where you’re going...
It’s who’s beside you that counts.
Happy Anniversary to a great couple!

On Our Anniversary
I wouldn’t want to navigate this
crazy life with anyone but you!
Happy Anniversary

Stuck on you
...exactly where I want to be.
Happy Anniversary

You’re My Person
So thankful for you.
Happy Anniversary

To My Beautiful Wife
As each year passes, I grow
ever more in love with you.
Happy Anniversary

To my Wife with love
My life changed forever the day I
met you. You mean the world to me,
and I am so thankful for our love.
Happy Anniversary

Welcome, Sweet Girl
A dream come true.
Congratulations!

Whaley Big News
...a baby boy! Congratulations!

A little note to say...
Thank You!

Bunches & Bunches of Thanks
Your kindness
is truly appreciated.

Thanks
(Blank Inside)
**Blank Note**

**61322**
(Blank Inside)

$3.75

**Send love.**

**61323**
(Blank Inside)

$3.75

**Thinking of You**

**61324**

Sending love.

$3.75

**Get Well**

**61325**

Just dropping by... to let you know you are in my thoughts.

$3.75

**A Blooming Bouquet of Wishes**

...in the hopes you will soon be well.

$3.75

**Sympathy**

**61327**

With Deepest Sympathy

So very sorry for your loss.

$3.75

**61328**

Although no words can take away the sorrow, may the love of those around you bring you peace.

With Deepest Sympathy

$3.75

**Sympathy Wife**

**61330**

With Sympathy

Grieve not for the love lost, for the love will always remain. Sending heartfelt condolences on the loss of your wife.

$3.75

**Sympathy Grandmother**

**61332**

A great soul serves everyone all the time. A great soul never dies. It brings us together again and again.

With Deepest Sympathy on the loss of your beloved grandmother.

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With Sympathy Grandmother**

Grieve not for the love lost, for the love will always remain. Sending heartfelt condolences on the loss of your beloved grandmother.

$3.75

**A great soul serves everyone all the time. A great soul never dies. It brings us together again and again. -Maya Angelou**

With Deepest Sympathy on the loss of your beloved grandmother.

$3.75

**With Deepest Sympathy**

So very sorry for your loss.

$3.75

**With Deepest Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75

**With Sympathy**

Take comfort in a life well lived and the memories that will last forever. Your grandmother will be missed. Sending deepest condolences.

$3.75

**With deepest condolences**

$3.75
There’s a million and one reasons to celebrate you! Happy Birthday

Throw caution to the wind. It’s your birthday!

Celebrating your birthday is like music to my ears! Happy Birthday

Another year older and still smooth as ever. Happy Birthday

If the earth was flat, cats would have pushed everything off by now. Wishing you the most purr-fect birthday!

Some days I amaze myself... Other days I can’t find my glasses... but I could never forget your special day! Happy Birthday

I have a fabulous therapist... Her name is Mary J. Wanna. Hope you have a relaaaaaxing birthday!
NEW PROGRAM!
UP TO 50% INTRODUCTION DISCOUNT

As a **Gold Status Premier Reward Customer** you have the opportunity to add new product specialty programs at a 50% discount on the opening order.

As a **Silver Status Premier Reward Customer** you will earn 30% discount on your opening order.

Contact your sales representative or call us at 1-800-742-8872 to find out your current status level.

Find programs that apply below.

### Gift Programs

- **Purse Pad Program** (8 designs)
  - Save up to $88

- **Smart Cloth Program** (11 designs)
  - Save up to $65

- **Portfolio & boxed note program (choose 8 designs)**
  - Save up to $72

- **Emery Board program** (4 designs)
  - Save up to $18

- **FMTY Notebooks/pads (choose 8 designs)**
  - Save up to $71

- **Gift Pack Program** (Small & Large)
  - Save up to $240

- **Party Partners 1st order**
  - Save up to 50%

### Greeting Card Programs

**FREE** Display included

- **From Me To You Program** (48 Pockets)
  - Save up to $284

- **Champagne Sound Program** (16 Pockets)
  - Save up to $136

- **Year Of Birth Card Program** (72 Pockets)
  - Save up to $445

- **Vintage Year Card Program** (72 Pockets)
  - Save up to $342

- **Pop-Up Card Program** (24 Pockets)
  - Save up to $234

*Offer cannot be combined with other campaigns. Offer is valid only on new additional, not previously purchased programs.*
New Customers
Welcome to the ever-growing Pictura family! We look forward to a long and successful partnership. So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

Minimum Orders
Minimum Opening Order: $150.00
Minimum Reorder: $75.00
Orders less than minimum are subject to a $10.00 service charge.

Placing Your Order
Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance.

If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

1. Order online
   www.picturausa.com
2. Service in your store
   Call 1-800-742-8872 (1-800-PICTURA) and arrange for a local representative to visit your store.
3. Order over the phone
   Call 1-800-742-8872 (1-800-PICTURA) and speak to one of our experienced customer service staff.
4. Toll free fax
   Fax your order to us at your convenience—anytime day or night.
   24 hour fax: 1-800-453-3319.
5. Mail or Email
   Mail your order or email a scanned copy to sales@picturausa.com.

Prices
Prices in the catalog are listed in U.S. dollars. All card prices shown are retail. Wholesale cost is 1/2 retail on cards. Both wholesale and MSRP prices are listed for gift items. All prices are subject to change without notice.

Payment Terms
Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms:
Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A $30 handling fee will be charged on all returned checks.

Past Due Accounts
Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer’s expense.

Shipping
All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship FedEx Ground or UPS.

Returns and Claims
All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

Damaged Claims
It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

Refused Shipments
Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer’s address.

Credits
All credits issued will be applied toward future purchases. We do not offer cash refunds.

Backorders
Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling $30 or more are kept on file until the goods are shippable.

Errors
Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

Thank You
Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success. We greatly appreciate the confidence you have in Pictura and thank you for your business.

Cover Art ©Jo Renfro.