



2024
Gift Wrap
COLLECTION

picturausa.com
sales@picturausa.com
800-742-8872



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All NEW products are highlighted in **PINK**.

Limited quantities available! This indicates all items that will not be reprinted in our European facilities.



Birch Plywood Gift Bag Spinner

Dimensions: 73" x 23"
 Adjustable sizing between hooks for maximum versatility!
**Hooks not included. Need to be separately added to order.*
 FREE with order of 120 pieces of bags
 Value: Approx. \$120.00
 Display Number: 0900.BAGS



0900.4"HOOKS
4" Hooks

PRODUCT FIT
Half Dozen Bags

0900.6"HOOKS
6" Hooks

PRODUCT FIT
A Dozen Bags

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Size: 14.1" height x 5.1" width x 3.4" depth
Minimum: 6 pcs
Wholesale: \$1.90 each



31.14159
Balloons



31.14149
Gold Dots
Foil Details



31.14148
Pink Poppies



31.14099
Silver Quilted
Foil Details



31.14098
Gold Quilted
Foil Details



31.14096
Tulips

Limited quantities available!



31.14095
Floral



31.14094
Watercolor Floral



31.14087
Gold Confetti
Foil Details



31.14160
Balloons



31.14151
Gold Dots
Foil Details



Size: 5.4" height x 4.3" width x 2.4" depth
Minimum: 6 pcs
Wholesale: \$1.45 each



31.14150
Pink Poppies



31.14106
Silver Quilted
Foil Details



31.14105
Gold Quilted
Foil Details



31.14104
Confetti Dots
Foil Details



Limited quantities available!



31.14103
Tulips



Limited quantities available!



31.14102
Floral



31.14101
Watercolor Floral



Limited quantities available!



31.14100
Arches
Foil Details



Limited quantities available!



31.14053
Gold Confetti
Foil Details



Size: 9" height x 7" width x 4" depth

Minimum: 6 pcs

Wholesale: \$1.90 each



31.14164
Balloons



31.14163
Gaming Theme



31.14162
Rainbows and Hearts



31.14161
Birthday Party



31.14155
Green / Pink



31.14154
Dahlia



31.14153
Gold Dots
Foil Details



31.14152
Pink Poppies



31.14123
Silver Quilted
Foil Details



31.14122
Gold Quilted
Foil Details



31.14120
Video Game
Foil Details



31.14118
Graphic Floral

Limited quantities available!



31.14116
Soccer



31.14115
Floral

Limited quantities available!



31.14111
Arches
Foil Details

Limited quantities available!



31.14110
Sharks



31.14070
Spring Floral

Size: 9" height x 7" width x 4" depth

Minimum: 6 pcs

Wholesale: \$1.90 each



31.14068
Floral Burst
Foil Details



31.14066
Stars
Foil Details

Limited quantities available!



31.14062
Pink Unicorn
Foil Details



31.14059
Gold Confetti
Foil Details



31.14021
Blue Background
w/ Silver Stars
Foil Details



31.14165
Ballons



31.14158
Dahlia

Size: 12.6" height x 10.25" width x 5" depth

Minimum: 6 pcs

Wholesale: \$2.40 each



31.14157
Gold Dots
Foil Details



31.14156
Pink Poppies



31.14132
Silver Quilted
Foil Details



31.14131
Gold Quilted
Foil Details



31.14130
Confetti Dots
Foil Details

Limited quantities available!



31.14124
Unicorn
Foil Details

Limited quantities available!



31.14077
Gold Confetti
Foil Details

Size: 20" x 30"; 5 sheets/pkg (7000.0015, 6 sheets/pkg)

Minimum: 6 pkgs

Wholesale: \$1.25 per pkg (unless otherwise noted)



7000.0027
Floral



7000.0026
Balloons



7000.0025
Happy Birthday



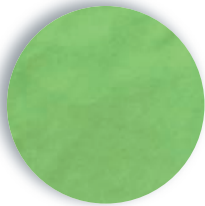
7000.0024
Red and Pink Hearts



7000.0023
Navy and White Chevron



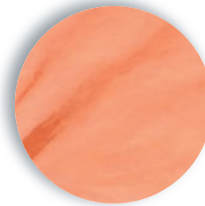
7000.0022
Navy Blue



7000.0021
Lime Green



7000.0020
Purple



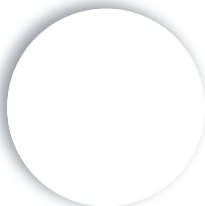
7000.0019
Orange



7000.0018
Dark Pink



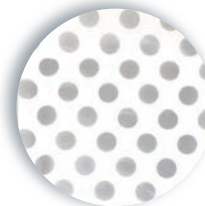
7000.0017
Light Pink



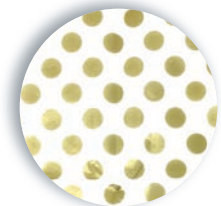
7000.0016
White



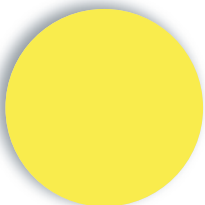
7000.0015
Multi Color Mix
1 sheet each of lime green,
aqua, red, pink, white and black.
Wholesale: \$1.75 per pkg



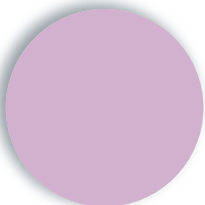
7000.0014
Silver Dot
Wholesale: \$1.75 per pkg



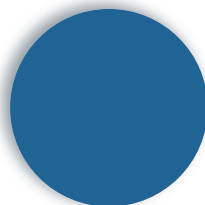
7000.0013
Gold Dot
Wholesale: \$1.75 per pkg



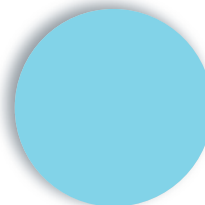
7000.0011
Yellow



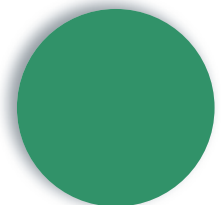
7000.0009
Light Purple



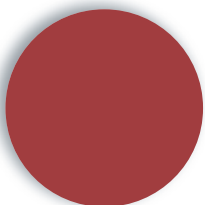
7000.0008
Dark Blue



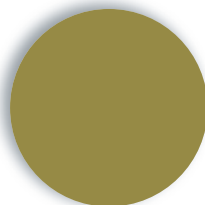
7000.0007
Light Blue



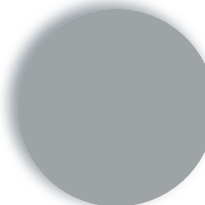
7000.0006
Green



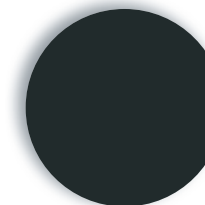
7000.0005
Red



7000.0004
Gold
Wholesale: \$1.75 per pkg




7000.0003
Silver
Wholesale: \$1.75 per pkg



7000.0002
Black



Packaging shown
for reference.

 We're transitioning away from the plastic core into a paper based core to better protect the environment.

Size: 0.4" width x 11 yard length
 Minimum: 6 pcs
 Wholesale: \$1.00 each



32.15014
Copper



32.15015
Gold Matte



32.15017
Silver Matte



32.15018
Silver Metal



32.15019
White



32.15021
Black Matte



32.15022
Black



32.15024
Dark Blue



32.15025
Blue Metal



32.15026
Light Blue Matte



32.15027
Light Blue



32.15028
Aqua Metal



32.15029
Turquoise



32.15031
Petrol Matte



32.15033
Purple Matte



32.15034
Purple



32.15035
Lilac



32.15036
Pink Matte



32.15044
Stickers: Red/Pink Hearts
 16 stickers/package
 Wholesale: \$1.00 per pkg
 Min: 6 pkgs



32.15045
Tassels: Pink/Blue
 4 tassels/package
 Wholesale: \$1.50 per pkg
 Min: 6 pkgs

Premier Rewards Program



Bronze

Reach \$750 annual net sales in order to become a **Bronze Pictura Customer** and you will qualify to receive all the benefits listed below.

20% Exchanges on Everyday Card Orders

100% Guaranteed Seasonal Cards



Silver

Reach \$2,500 annual net sales in order to become a **Silver Pictura Customer** and you will qualify to receive all the benefits listed below.

20% Exchanges on Everyday Card Orders

100% Guaranteed Seasonal Cards

NET 60 terms* on Everyday Orders

30% Introduction Discount on select new programs**



Gold

Reach \$5,000 annual net sales in order to become a **Gold Pictura Customer** and you will qualify to receive all the benefits listed below.

20% Exchanges on Everyday Card Orders

100% Guaranteed Seasonal Cards

NET 60 terms* on Everyday Orders

Free Freight on all products

50% Introduction Discount on select new programs**

Pictura credit cash back on your total net sales

Please note that these rewards may be exempted for customers that have other pre-existing terms with the Pictura corporate office. Contact Pictura customer service for any questions.

*In order to qualify for terms you must have an approved credit request. Your payment terms may change if not followed.

**Contact your local sales representative or call us at 1-800-742-8872 for information on all programs that apply.

Terms, conditions and guidelines of the Premier rewards program can be found at www.picturusa.com/premierrewards. Terms, conditions and guidelines are subject to change.



4 Andrews Drive
Woodland Park, NJ 07424

Prsrt STD
US Postage
PAID
S Hackensack, NJ
Permit # 897

New Customers

Welcome to the ever-growing Pictura family! We look forward to a long and successful partnership. So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

Minimum Orders

Minimum Opening Order: \$150.00
Minimum Reorder: \$75.00
Orders less than minimum are subject to a \$10.00 service charge.

Placing Your Order

Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance.

If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

1. *Order online*
www.picturausa.com
2. *Service in your store*
Call 1-800-742-8872 (1-800-PICTURA) and arrange for a local representative to visit your store.
3. *Order over the phone*
Call 1-800-742-8872 (1-800-PICTURA) and speak to one of our experienced customer service staff.
4. *Toll free fax*
Fax your order to us at your convenience—anytime day or night. 24 hour fax: 1-800-453-3319.
5. *Mail or email*
Mail your order or email a scanned copy to sales@picturausa.com.

Prices

Prices in the catalog are listed in U.S. dollars. All card prices shown are retail. Wholesale cost is 1/2 retail on cards. Both wholesale and MSRP prices are listed for gift items. All prices are subject to change without notice.

Errors

Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

Payment Terms

Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

Past Due Accounts

Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

Shipping

All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship FedEx Ground or UPS.

Returns & Claims

All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

Damaged Claims

It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

Refused Shipments

Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

Credits

All credits issued will be applied toward future purchases. We do not offer cash refunds.

Backorders

Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling \$30 or more are kept on file until the goods are shippable.

Thank You

Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success.

We greatly appreciate the confidence you have in Pictura and thank you for your business.

Scan the QR code to view this catalog and all our other catalogs online.

