



2025 *Calendar* COLLECTION

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2025 Calendar Themes

- BABY ANIMALS
- SEASIDE
- WATERFALLS
- KITTENS
- HORSES
- PUPPIES
- OWLS
- FUNNY ANIMALS
- ITALY
- AMAZING NATURE
- GARDEN BIRDS
- LIGHTHOUSES



Calendar Program Information

Purchase the full program (terms below) and receive a **FREE** corrugated display to use in your store along with **FREE** freight on the product and display.

When ordering, choose one of the two purchase options listed below.

Purchase Option 1 (Better margin/No guaranteed return):

Receive 10% extra discount on the wholesale price.

Purchase Option 2 (Guaranteed return):

Remove the back cover containing the barcode of each unsold calendar and ship back to Pictura with RA# for return credit on or after 2/1/25.

Make sure to mention which option you prefer when placing the order!

You may also purchase the designs of your choice, open stock without a display.

Calendar Program

Program Number: 0910.CALENDAR



- 12 design capacity
- FREE corrugate display with purchase of full program (12 designs)
- Net 120 Terms

DIMENSIONS

Approx. 15"W x 22"D x 52"H

PROGRAM COST

12 calendars, 6 of each design
\$576.00



2025 BABY ANIMALS

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- An adorable baby animal photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22984



2025 SEASIDE

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A beautiful seaside photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22985



2025 WATERFALLS

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A stunning waterfall photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22986



2025 KITTENS

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- An adorable kitten photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22987





2025 HORSES

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A stunning horse photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22988



2025 PUPPIES

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- An adorable puppy photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22989



2025 OWLS

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A gorgeous owl photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22990



2025 FUNNY ANIMALS

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A funny animal photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22991



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2025 ITALY

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A gorgeous Italian photo for each month of the year

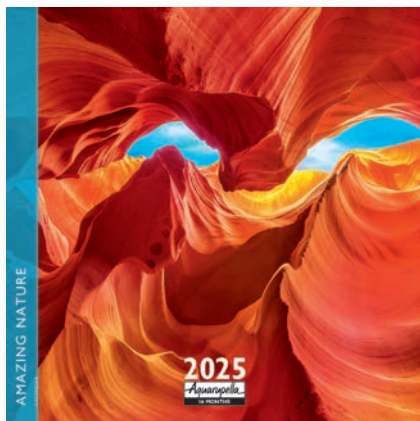
Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22992



2025 AMAZING NATURE

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A stunning nature landscape photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22993



2025 GARDEN BIRDS

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A colorful bird photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22994



2025 LIGHTHOUSES

Description:

- Each calendar is shrink wrapped
- 12 month calendar
- A beautiful lighthouse photo for each month of the year

Count: 1 calendar/package

Size: 12" x 12"

Minimum: 6 calendars

Wholesale: \$8.00

7512.22995



Premier Rewards Program



Bronze

Reach \$750 annual net sales in order to become a **Bronze Pictura Customer** and you will qualify to receive all the benefits listed below.

20% Exchanges on Everyday Card Orders

100% Guaranteed Seasonal Cards



Silver

Reach \$2,500 annual net sales in order to become a **Silver Pictura Customer** and you will qualify to receive all the benefits listed below.

20% Exchanges on Everyday Card Orders

100% Guaranteed Seasonal Cards

NET 60 terms* on Everyday Orders

30% Introduction Discount on select new programs**



Gold

Reach \$5,000 annual net sales in order to become a **Gold Pictura Customer** and you will qualify to receive all the benefits listed below.

20% Exchanges on Everyday Card Orders

100% Guaranteed Seasonal Cards

NET 60 terms* on Everyday Orders

Free Freight on all products

50% Introduction Discount on select new programs**

Pictura credit cash back on your total net sales

Please note that these rewards may be exempted for customers that have other pre-existing terms with the Pictura corporate office. Contact Pictura customer service for any questions.

*In order to qualify for terms you must have an approved credit request. Your payment terms may change if not followed.

**Contact your local sales representative or call us at 1-800-742-8872 for information on all programs that apply.

Terms, conditions and guidelines of the Premier rewards program can be found at www.picturusa.com/premierrewards. Terms, conditions and guidelines are subject to change.



4 Andrews Drive
Woodland Park, NJ 07424

Prsrt STD
US Postage
PAID
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Permit # 897

New Customers

Welcome to the ever-growing Pictura family! We look forward to a long and successful partnership. So we may offer you the best service, we ask you to provide bank and four trade references, resale tax number and store contact name. Paying with a credit card will expedite your initial order. If you have any questions, please call us.

Minimum Orders

Minimum Opening Order: \$150.00
Minimum Reorder: \$75.00
Orders less than minimum are subject to a \$10.00 service charge.

Placing Your Order

Let us do the work! Call a friendly Pictura customer service rep toll free at 1-800-742-8872. We offer you professional product selection and merchandising advice, as well as inform you of any new products or specials we may have. We can also provide you with excellent planograms for maximum retail performance.

If you prefer to place your order yourself, Pictura offers 5 easy ways to do so:

1. *Order online*
www.picturausa.com
2. *Service in your store*
Call 1-800-742-8872 (1-800-PICTURA) and arrange for a local representative to visit your store.
3. *Order over the phone*
Call 1-800-742-8872 (1-800-PICTURA) and speak to one of our experienced customer service staff.
4. *Toll free fax*
Fax your order to us at your convenience—anytime day or night. 24 hour fax: 1-800-453-3319.
5. *Mail or email*
Mail your order or email a scanned copy to sales@picturausa.com.

Prices

Prices in the catalog are listed in U.S. dollars. All card prices shown are retail. Wholesale cost is 1/2 retail on cards. Both wholesale and MSRP prices are listed for gift items. All prices are subject to change without notice.

Errors

Although we strive for 100% accuracy in our brochures, errors are sometimes unavoidable.

Payment Terms

Pictura extends Net 30 terms on approved credit. A completed account application will be required to establish credit approval. We accept the following payment terms: Pre-Paid, Net 30 (with approved credit), Mastercard, VISA and Discover. A \$30 handling fee will be charged on all returned checks.

Past Due Accounts

Past due accounts are subject to a 1.5% service charge. Overdue accounts will receive monthly requests for payments. A collection agency will be assigned if the account balance is not settled. Collection costs and legal fees will be at the customer's expense.

Shipping

All cards and gift orders are shipped FOB New Jersey. Displays are drop-shipped directly from the manufacturer. For specifics on display shipments, please call our customer service department. Unless specified, we ship FedEx Ground or UPS.

Returns & Claims

All returns are required to have a return authorization number (RA#) and must be received in the original condition and product packaging. Please contact Customer Service for the RA# and correct return address. Cartons of returned merchandise will be refused if they do not have a customer service generated RA# written on each carton.

Damaged Claims

It is important to inspect your shipment upon receipt and report any problems within 5 days. Please report any issues to our customer service department. If your package is visually damaged, please call customer service before accepting delivery.

Refused Shipments

Refused shipments are subject to a 15% restocking fee plus freight expensed to and from the customer's address.

Credits

All credits issued will be applied toward future purchases. We do not offer cash refunds.

Backorders

Customers must clearly state on each order whether or not backorders are acceptable. Backorders totaling \$30 or more are kept on file until the goods are shippable.

Thank You

Pictura never takes our customers for granted. We know you have options. We work hard to provide you with the highest quality product, frequent releases and a friendly, knowledgeable support team to help maximize your success.

We greatly appreciate the confidence you have in Pictura and thank you for your business.

Scan the QR code to view this catalog and all our other catalogs online.

